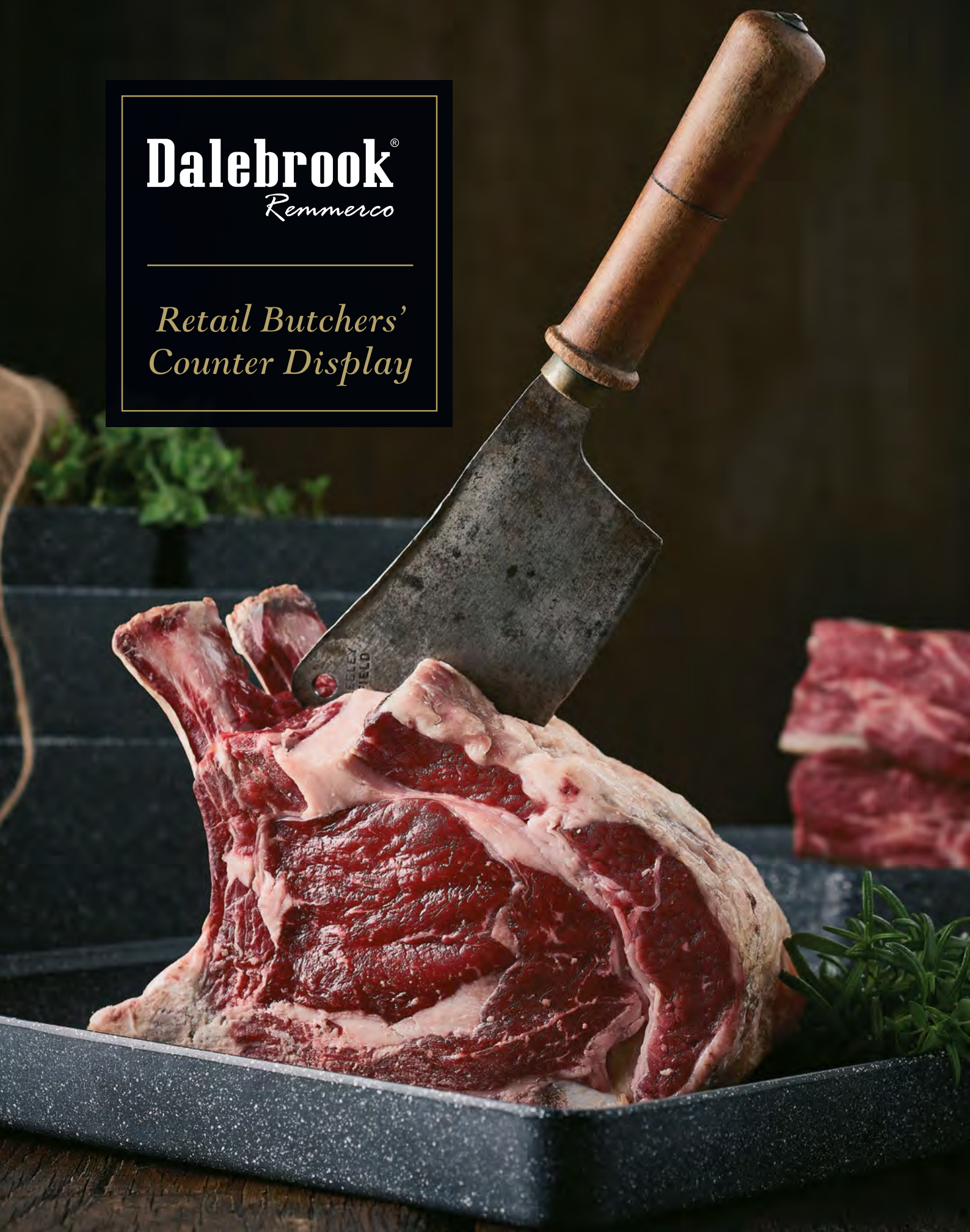


Dalebrook[®]
Remmerco

*Retail Butchers'
Counter Display*





“I’m as passionate about our quality meat, as I am in offering expert knowledge and advice, that’s why we’ve succeeded as an independent retail butcher.”

JOHN MILLIN, MILLINS OF TIPTREE

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Millins of Tiptree

Established in 1969, Millins of Tiptree is a family run business with an enviable reputation for quality produce, great customer service, and a loyal customer base.

Run today by brothers John and Darren Millin, who pride themselves on supplying fine locally-sourced meat and poultry, its expanded product range also includes value-added meat dishes, savoury goods such as pork pies, sausage rolls, meat pies and an extensive selection of cheese.

Their continued commitment to providing an outstanding customer experience is what drove them to attend Dalebrook's first "Seeing is Believing" Visual Merchandising training day in September 2017.



Millins of Tiptree came to our Showroom for a visual merchandising training day...

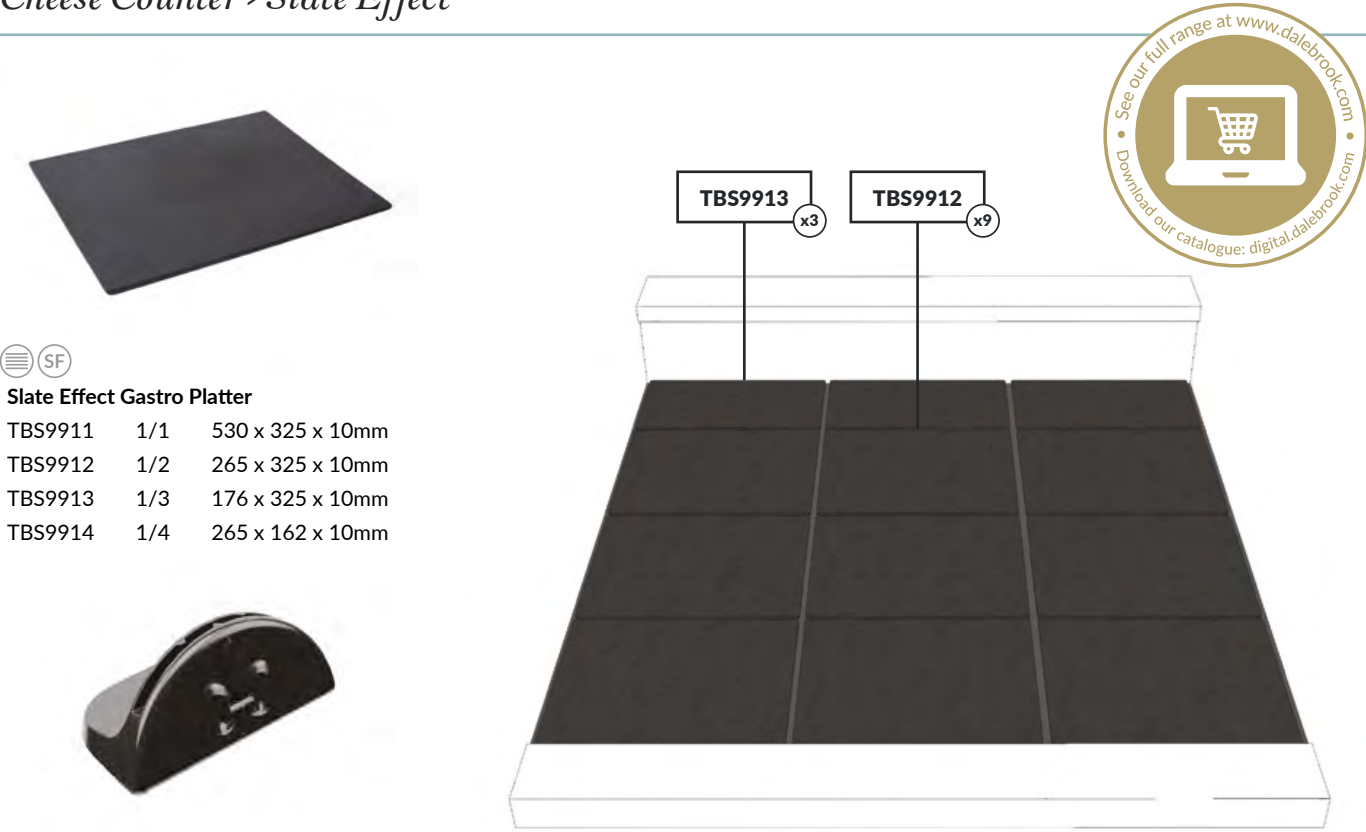


...these are the displays they were inspired to create...





Cheese Counter - Slate Effect



Slate Effect Gastro Platter			
TBS9911	1/1	530 x 325 x 10mm	
TBS9912	1/2	265 x 325 x 10mm	
TBS9913	1/3	176 x 325 x 10mm	
TBS9914	1/4	265 x 162 x 10mm	

ABS Ticket Stand	
50 x 30 x 24mm	
TK38	Chrome Plated
TKB38	Black
*Sold in packs of 10	

Olives - Mezze and Chunky Crocks



1L

Mezze Inserts
188 x 188 x 43mm

TB2921

Black

1L

TT2921

Terracotta

1L



3.3L

Mezze Bowls
200 x 200 x 150mm

TB2920M

Black Matt

3.3L

TT2920M

Terracotta Matt

3.3L



SF

3.2L

Chunky Crock
162 x 260 x 100mm

TPO4312

Polar White

3.2L

TB4312

Black

3.2L

TR4312

Red

3.2L

TLG4312

Lime Green

3.2L



SF

2L

Chunky Crock
162 x 173 x 100mm

TPO4313

Polar White

2L

TB4313

Black

2L

TR4313

Red

2L

TLG4313

Lime Green

2L



SF

1.5L

Chunky Crock
162 x 130 x 100mm

TPO4314

Polar White

1.5L

TB4314

Black

1.5L

TR4314

Red

1.5L

TLG4314

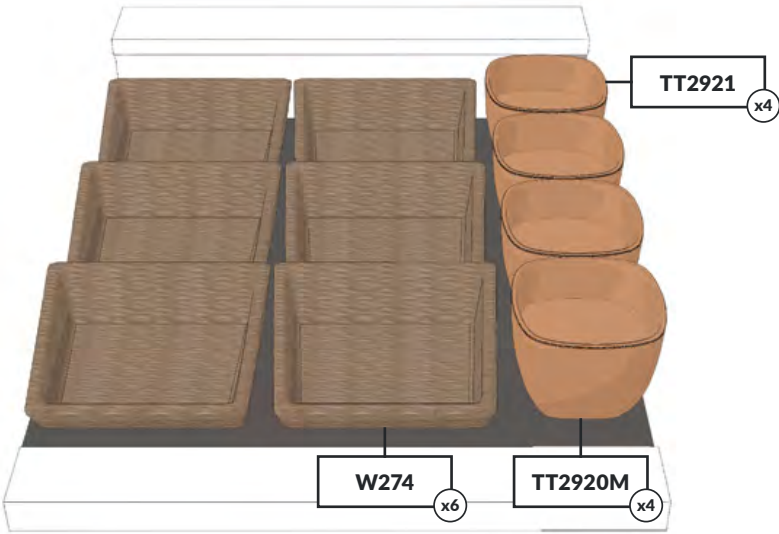
Lime Green

1.5L



Savoury - Poly Wicker

- HAND WOVEN
- CHILLER SAFE
- DISHWASHER SAFE



Willow Poly Wicker Angled Basket
W1799 337 x 331 x 55-110mm

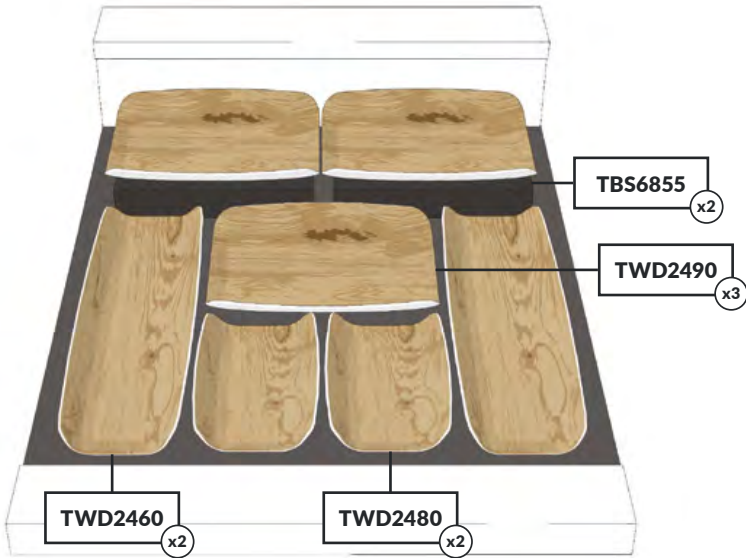


Poly Wicker Angled Basket
W274 300 x 285 x 40-90mm
W276 300 x 380 x 40-90mm
W207 330 x 475 x 70-90mm



Poly Wicker Tray with Handles
WBR295 285 x 430 x 25mm

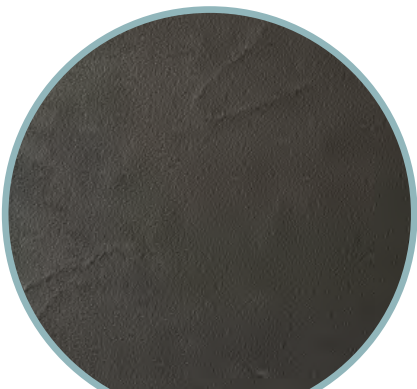
Savoury - Tura Collection



1/2 Tura Serving Tray
TWD2490 265 x 325 x 40mm



2/4 Tura Serving Tray
TWD2460 530 x 162 x 40mm



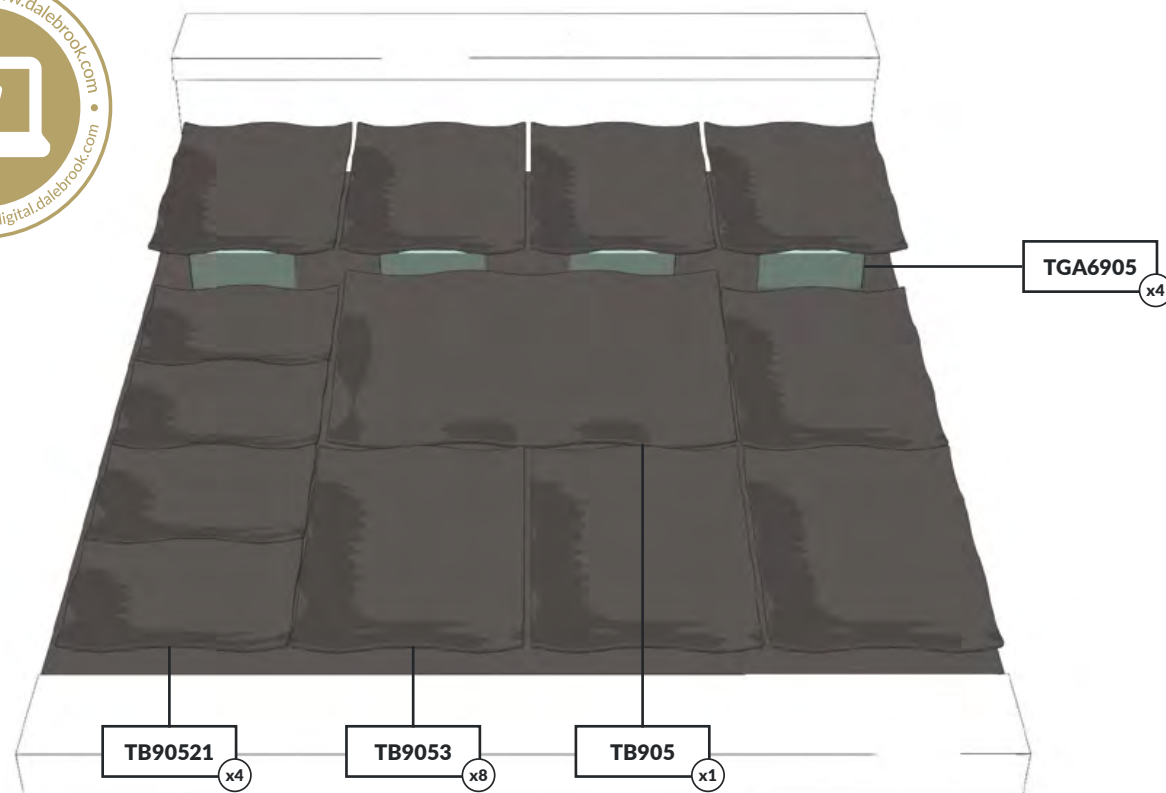
Slate Effect Texture



Slate Effect Riser
TBS6855 325 x 265 x 50mm



1/4 Tura Serving Tray
TWD2480 265 x 162 x 40mm



Sausage & Bacon - Wavy Platter Collection



Black Wavy Platter
TB90521 150 x 210 x 30mm



Black Wavy Platter
TB90525 250 x 250 x 30mm



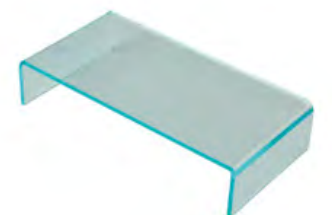
Black Wavy Platter
TB90500 420 x 240 x 40mm



Black Wavy Platter
TB905 420 x 295 x 40mm



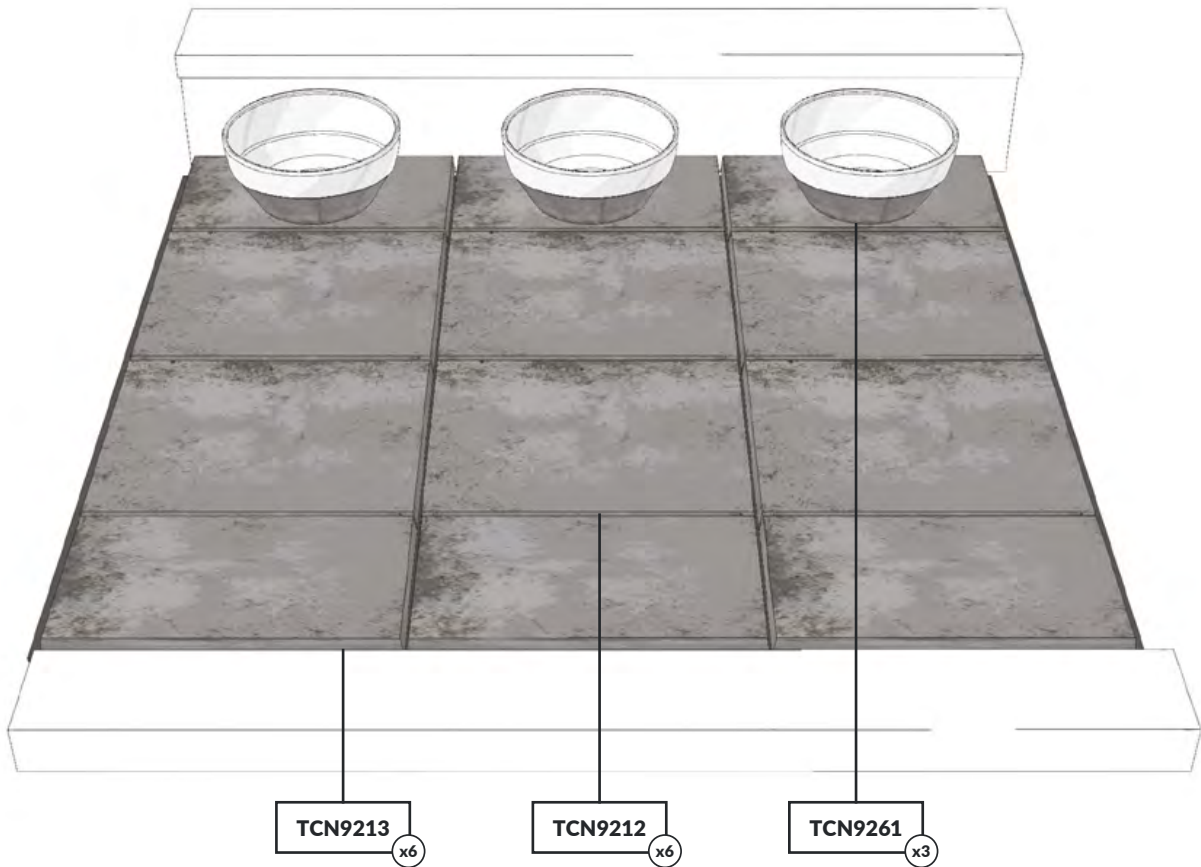
Black Wavy Platter
TB9053 300 x 210 x 30mm



Acrylic Clear Green Glass Effect Riser
TGA6905 240 x 120 x 50mm



Meat Display - Urban Collection



Urban Melamine Slab
TCN9212 1/2 325 x 265 x 20mm



Urban Melamine Slab
TCN9213 1/3 325 x 176 x 20mm



Urban Melamine Slab
TCN9214 1/4 265 x 162 x 20mm



Urban White Melamine Bowl
TCN9260 245 dia. x 105mm 2L



Urban White Melamine Bowl
TCN9261 280 dia. x 120mm 3.2L



Specials
COOKED GAMMON HOCKS
ITALIAN STUFFED CHICKEN
CRUMBED RACKS OF LAMB
PIZZA CHICKEN STIR-FRY
STUFFED PORK FILLETS
MOROCCAN LAMB BURGERS

Blythburgh
REAL FREE RANGE PORK

TODAY
FREE RANGE PORK
FROM
BLYTHBURGH

CCTV
IN OPERATION ON
THESE PREMISES

SAVOURY
PAGE 08

SAUSAGE & BACON
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MEAT
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ADDED VALUE
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“Using Dalebrook’s trays, platters and bowls in our counter gives us a fantastic canvas on which to showcase our produce. Our meat is prepared and displayed to the highest standard, with a premium look, less wastage and an increase in sales!”

MILLINS OF TIPTREE



Game - Carrara Marble Collection



Marble Effect Melamine Platter
TMA9630 300 x 200 x 14mm
TMA9640 400 x 300 x 14mm



Marble Effect Melamine Platter with Handle
TMA9530 300 x 200 x 12mm



Bamboo L Shaped Riser (set of 2)
V6740BMO 100 x 100 x 100mm
V6741BMO 100 x 100 x 150mm



Black Non Slip Melamine Slanted Riser
TB114 90 dia. x 30mm



Black Melamine Universal Riser
TB117 109 dia. x 50mm



Lamb - Curved Wavy Collection



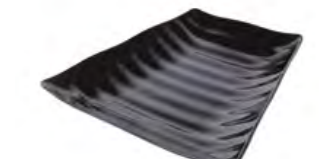
Acrylic Curved 3 Tier Riser System
TB6870 800 x 800 x 105mm



Curved Wavy Platter
TB90551 374 x 269 x 38mm



Curved Wavy Platter
TB90552 275 x 269 x 38mm



Curved Wavy Platter
TB90553 259 x 247 x 38mm



Curved Wavy Platter (Left)
TB90554 538 x 376 x 38mm

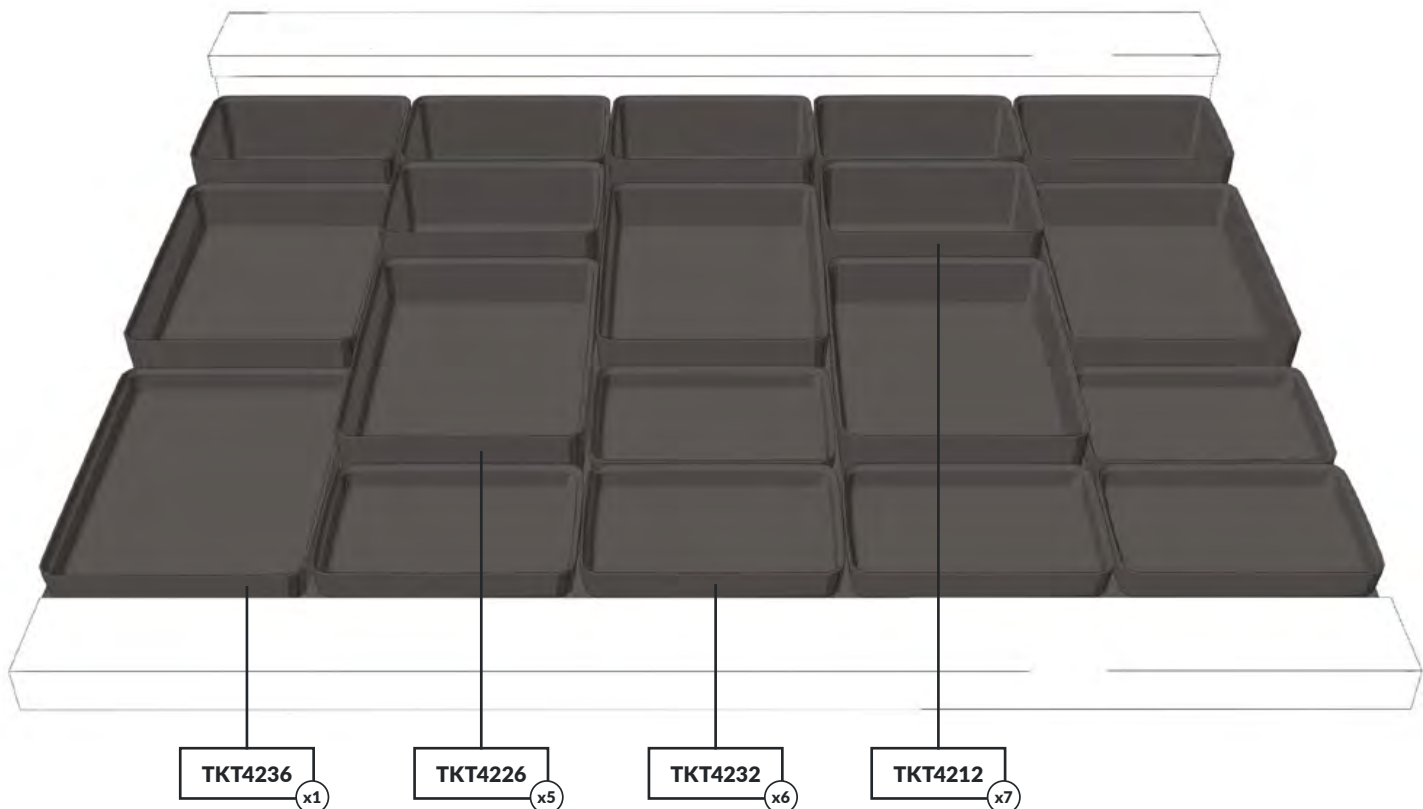


Curved Wavy Platter (Right)
TB90555 538 x 376 x 38mm



Crock becomes a tray

3 IN 1 SOLUTION
TRAY • CROCK • RISER



Added Value - Kata Collection





350ml - 1.5L

Kata Crock

TKT4234	130 x 175 x 40mm	350ml
TKT4224	130 x 175 x 70mm	850ml
TKT4214	130 x 175 x 100mm	1.5L





750ml - 3.2L

Kata Crock

TKT4232	175 x 260 x 40mm	750ml
TKT4222	175 x 260 x 70mm	1.95L
TKT4212	175 x 260 x 100mm	3.2L

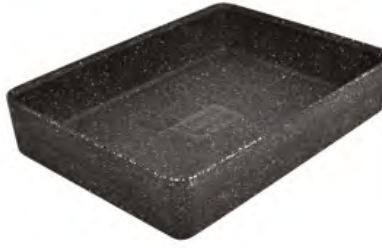




PET Lid for Kata Cocks

TKT4204L	135 x 180 x 10mm
TKT4202L	180 x 265 x 10mm

**Sold in packs of 200*





1.95L - 6.7L

Kata Crock

TKT4236	345 x 260 x 40mm	1.95L
TKT4226	345 x 260 x 70mm	4.2L
TKT4216	345 x 260 x 100mm	6.7L





1.75L - 6.65L

Kata Crock

TKT4238	175 x 520 x 40mm	1.75L
TKT4228	175 x 520 x 70mm	4.2L
TKT4218	175 x 520 x 100mm	6.65L





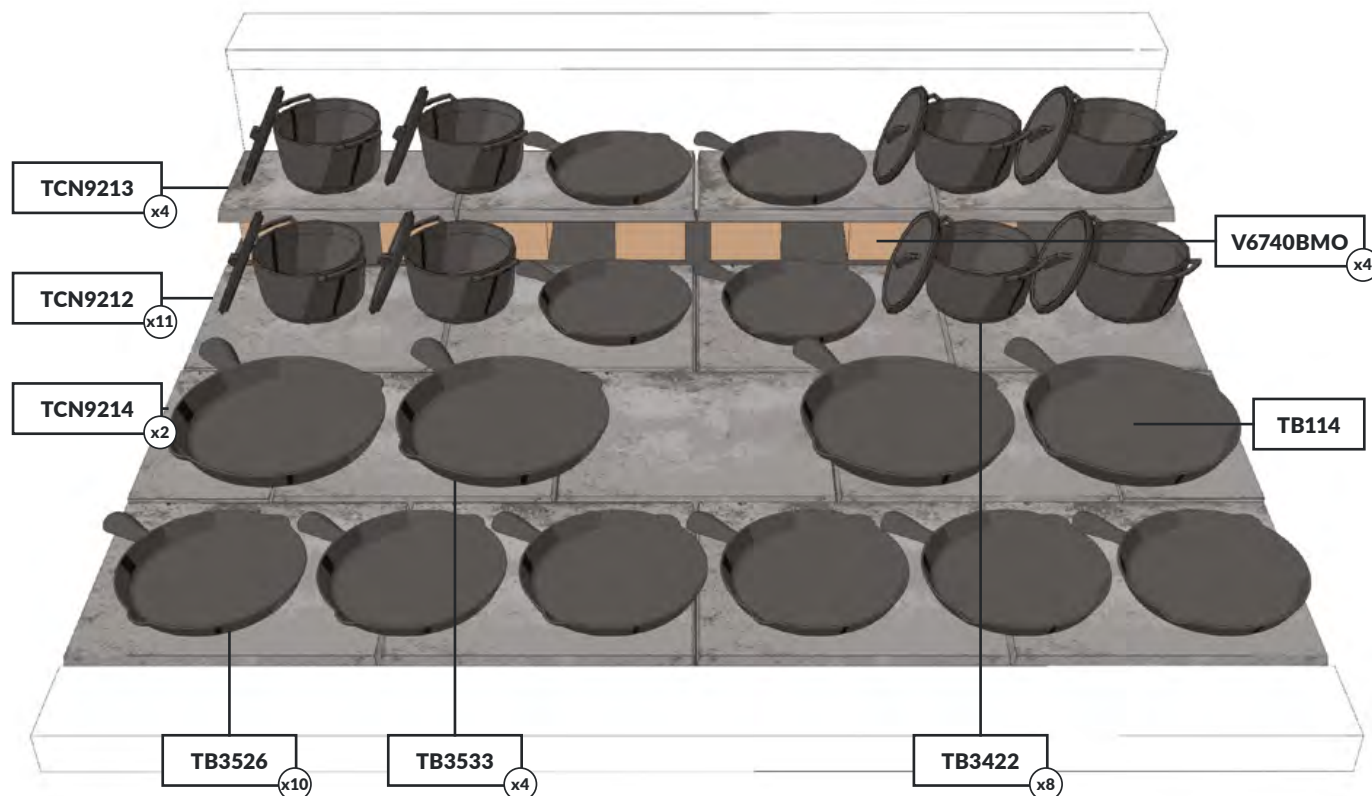
PET Lid for Kata Cocks

TKT4206L	350 x 265 x 10mm
TKT4208L	180 x 525 x 10mm

**Sold in packs of 100*



Added Value - Casserole Pots & Skillets



200ml - 2L

Black Stone Cast Melamine Casserole Pot

TB3421	114 x 90 x 60mm	250ml
TB3422	228 x 180 x 119mm	2L



Melamine Skillet Plate

TB3526	262 x 216 x 35mm
--------	------------------



Melamine Skillet Plate

TB3533	330 x 276 x 35mm
--------	------------------



(SF)

Urban Melamine Slab

TCN9212	1/2	325 x 265 x 20mm
TCN9213	1/3	325 x 176 x 20mm
TCN9214	1/4	265 x 162 x 20mm



(SF)

Non Slip Melamine Slanted Riser

TB114	90 dia. x 30mm
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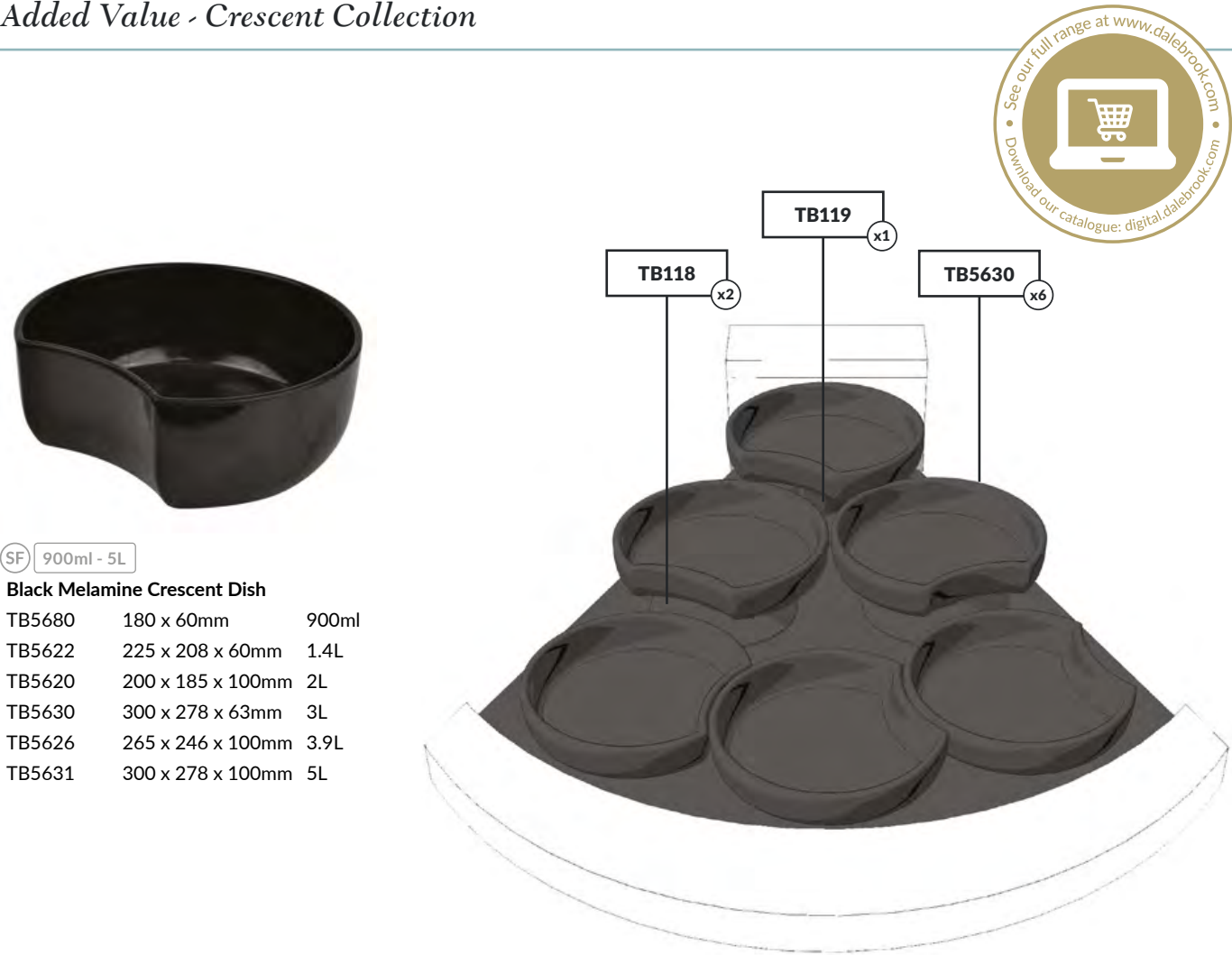


Bamboo L Shaped Riser (set of 2)

V6740BMO	100 x 100 x 100mm
V6741BMO	100 x 100 x 150mm

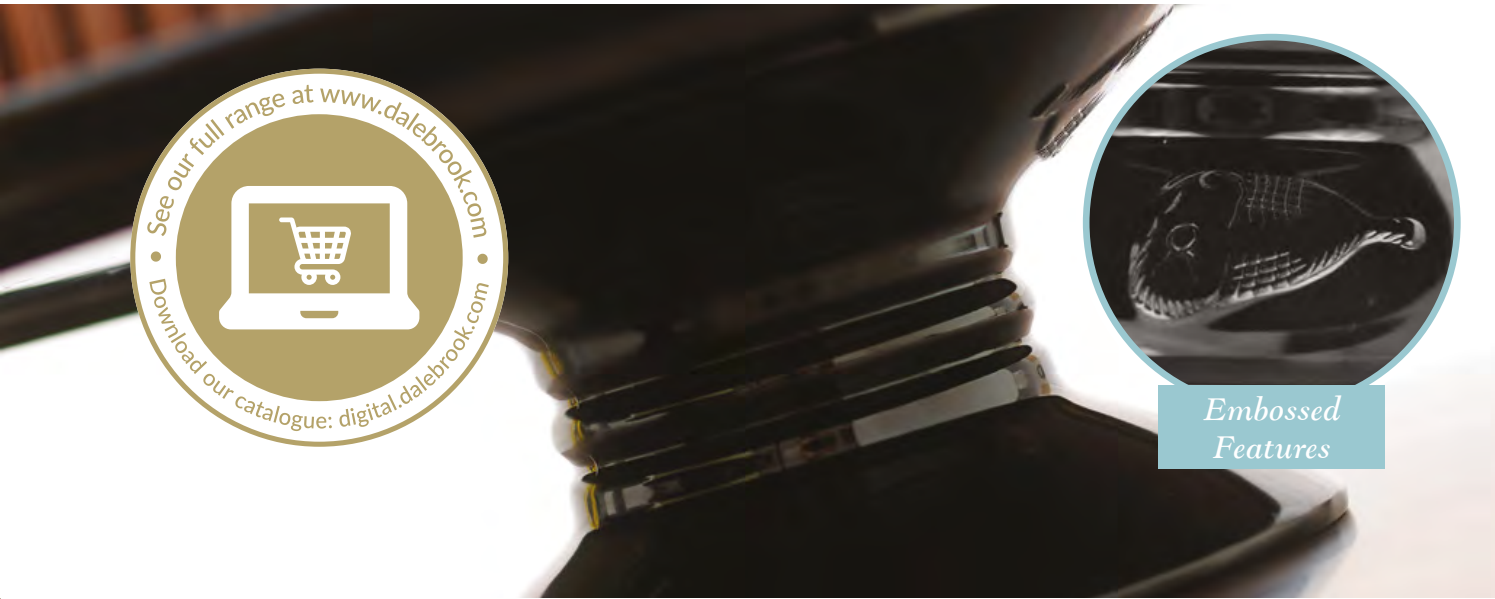


Added Value - Crescent Collection



(SF)	900ml - 5L
TB5680	180 x 60mm 900ml
TB5622	225 x 208 x 60mm 1.4L
TB5620	200 x 185 x 100mm 2L
TB5630	300 x 278 x 63mm 3L
TB5626	265 x 246 x 100mm 3.9L
TB5631	300 x 278 x 100mm 5L

Black Melamine Crescent Dish



Embossed Features

Display Aids - Risers

(SF) Black Non Slip Melamine Slanted Riser TB114 90 dia. x 30mm	(SF) Black Polycarbonate Twist Riser TB3605 50mm	Black Melamine Pedestal Stand (Plain) TB118 200/170 x 70mm
(SF) Black Melamine Universal Riser TB117 109 dia. x 50mm	(SF) Black Polycarbonate Twist Riser TB3610 100mm	Black Melamine Pedestal Stand (Embossed) TB119 170 x 170 x 100mm
Slate Effect Texture	(SF) Slate Effect Melamine Riser TBS6855 325 x 265 x 50mm TBS6851 325 x 265 x 100mm	Black Melamine Riser TB2256 300 x 250 x 50mm TB2257 300 x 250 x 100mm

Display Aids - Tasting Stand



Stainless Steel Sampling Plate Hanger
TSS127 230 x 190 x 129mm



Platform Plate
208 dia. x 20mm
T915 White
TB915 Black



Display Aids - Utensils



Black Melamine Solid Spoon
TB102N 220mm



Black Melamine Solid Spoon
TB104N 250mm



Black Melamine Solid Spoon
TB106N 310mm



Black Polycarbonate Tongs
TB12 240mm



Black Polycarbonate Tongs
TB40510 230mm



Display Aids - Ticket Pins & Stands



Stainless Steel Ticket Pin
TK37 50mm
*Sold in packs of 10



Zinc Alloy Ticket Pin
TK36 50mm
*Sold in packs of 10



Black Nylon Square Top Pin
TKB661 65mm
*Sold in packs of 10



Black Nylon Flat Top Pin
TKB66 65mm
*Sold in packs of 10



Matt Finish Melamine Chalkboard
TKBM1400 297 x 210mm A4
TKBM1500 210 x 148mm A5
TKBM1600 148 x 105mm A6



Zinc Alloy Ticket Stand
TK35 40mm
*Sold in packs of 10



Black Nylon Ticket Holder
TKB100 20 x 20 x 16mm
*Sold in packs of 10



Black ABS Ticket Stand
TKB38 50 x 30 x 24mm
*Sold in packs of 10

Display Aids - Adjustable Ticket Clamps



Polycarbonate Adjustable Clamp
TKB30020C 20mm
*Sold in packs of 10



Polycarbonate Adjustable Clamp
TKB10020C 20mm
*Sold in packs of 10



Polycarbonate Adjustable Clamp
TKB30050C 50mm
*Sold in packs of 10



Polycarbonate Adjustable Clamp
TKB10050C 50mm
*Sold in packs of 10



Book an appointment for our Visual Merchandising Course “Seeing is Believing”

Over 100 independent retailers have taken the course so far.

Our Visual Merchandising Course could help:

- Increase your display visual impact
- Improve your turnover
- Reduce your waste
- Learn about display tricks of the trade

To book an appointment or find out more
about our next training event.

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*“We are passionate about
getting to know local
producers on a deeper level,
this means we can establish
the provenance and quality of
our produce, and then share
that with our customers.”*

DARREN MILLIN, MILLINS OF TIPTREE



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